

# Would You Rather: Rewards and Incentives

Fake Credit Card Ad Example



**CONGRATULATIONS! You've Been Pre-Approved!**

Spend up to

**\$5,000 INSTANTLY!**

**0% INTEREST**

for 6 months!

\*Then just 29.99 APR - that's practically nothing!



## SPECIAL BENEFITS!

- **NO MONEY DOWN:** Start spending immediately with 0% out of pocket!
- **BUY ANYTHING!:** Electronics, clothes, games, food - it's all yours!
- **INSTANT APPROVAL:** No waiting - start shopping in minutes!
- **EASY PAYMENTS:** Pay just the minimum each month as low as \$25

## WHAT OUR CUSTOMERS SAY:

"I bought everything I wanted right away! So easy!" – Happy Customer

"Finally, I can afford that expensive gaming set up!" – Satisfied User

"The 0% interest saved me so much money!" – Smart Shopper

**LIMITED TIME OFFER - EXPIRES SOON!**

**ACTIVATE MY CARD NOW!**

**Why wait? Your dream purchases are just one click away!**

**0% interest - it's like FREE money for 6 months!**