

# Healthy Schools Fundraiser

*Activity*

**Resource:** Wallet Wellness

**Grade(s):** 1 2 3

**Division(s):** Primary

## What Is It All About?

Students explore the concept of fundraising and determine a Healthy Schools initiative that will raise money for their school and/or community.

## Why Do It?

Fundraisers are a great way to teach students about goal setting, working toward a common goal, saving, and practising how to work collaboratively with others.

### Notes:

- Depending on the socio-economic background of your school community, this activity may not be appropriate for your class. Prior to starting this activity, determine whether a fundraiser is an appropriate activity.
- Ensure that you follow your board and/or school protocols and policies on fundraising.

## How Do We Do It?

Lead a class discussion with the following guiding questions while documenting answers:

- Why do people organize fundraisers?

- What fundraisers have you seen before?
- Have you ever participated in a fundraiser? What was it raising money for?
- What would you want to organize a fundraiser for (e.g., help others, for a donation to a charity)?
- What are possible fundraising ideas that would support making our school a healthy school community (e.g., recess equipment, organize an event that invites the community into our school)?
- Who would be the target audience for our fundraiser (e.g., parents, students, community members)?
- When might be the best time to hold our fundraiser?
- What are ways we can advertise and promote our fundraiser around the school and/or community (e.g., daily announcements, posters around the school, school newsletter to families)?

## What Else Do We Need?

- Chart Paper/Interactive Whiteboard
- Markers

## How Do We Get Creative?

Develop fundraising collateral (e.g., flyers, posters, social media posts) that can be posted in the school and/or community to support your cause.