

A Healthy Day PSA

Activity

Resource: Ideas for Action

Grade(s): 123456789101112

What Is it All About?

Students work in a small group to explore a healthy eating and nutrition concept of their choice and share it with their school and community through a public service announcement (PSA).

Why Do It?

By working with a small group or team to create a PSA for an area of healthy eating that interests you, you will get to know a healthy eating topic very well and learn how to promote it.

How Do We Do It?

Divide students into small groups of 4-5.

Each group selects one healthy eating concept they would like to explore.

Working in their groups, students write a 30–60–second PSA that promotes their chosen healthy eating concept.

What Else Do We Need?

- Computer or other electronic device
- Credible sources of information regarding nutrition and healthy eating

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- Internet access
- Microphone
- Paper
- Writing utensils

How Do We Get Creative?

Promote your PSA through your school's announcements.

Record your PSA to be shared through your school's social media.

Host your PSA in a place that can be accessed by parents and the community.