

# Bright Shirt Day

*Activity*

**Resource:** Ideas for Action

**Grade(s):** 1 2 3 4 5 6 7 8 9 10 11 12

## What Is it All About?

Get noticed during different campaign activities by having many people wear shirts of the same bright colour on the same day.

## Why Do It?

Raise awareness by wearing a coloured shirt.

## How Do We Do It?

As a group, decide on the colour of shirt and the message you want to promote. Consider one of the messages or positive terms from the Draw-The-Line and It Starts With You materials (e.g., “ally,” “healthy relationships,” “values,” “consent”).

Choose the projects/activities during which you want to wear the bright shirts (it could be an assembly or one of the activities suggested in this book).

Make posters to advertise the event.

## What Else Do We Need?

- Shirts of the same bright colour

- Paper and markers
- Optional: Fabric paint or markers

## How Do We Get Creative?

Combine your activity with another one from this Ideas for Action guide.

Take lots of photos (make sure you get consent from everyone in the photos).

Have teachers and administrators get involved.

Have prizes for the class or grade with the most participants wearing a bright shirt.

Have participants paint their shirts with a message or pledge. Have a prize for the best painted shirt.

Instead of wearing their shirts, participants could also hang all of the painted shirts on a clothesline to get the message across.

Assign shirts of different colours and pose for a large overhead “rainbow” shot of the whole group.

Link to existing campaign days (Pink Shirt Day, Purple Shirt Day).

This activity doesn’t have to use a shirt; it could centre around a button or a sign, for example.

Adapted from [Pink Shirt Day](#).