

# Chalk It Up

*Activity*

**Resource:** Ideas for Action

**Grade(s):** 1 2 3 4 5 6 7 8 9 10 11 12

## What Is it All About?

Take over the streets and sidewalks with your messages about growth and development by writing or drawing images with sidewalk chalk.

## Why Do It?

Chalking the streets can be a fast and inexpensive way to get your message everywhere.

## How Do We Do It?

Decide on the messages you want to chalk on the sidewalks.

Work with the school or community to get permission to chalk the streets and sidewalks. You may have to show them your design before getting started, so be sure to come prepared with your idea.

Decide on a date and time for your activity.

Recruit volunteers to help you.

Take a picture of your efforts for the school newsletter, school website, and local paper.

## What Else Do We Need?

- Coloured chalk
- Damp cloth to wipe hands
- Permission to write on the sidewalks or streets in your chosen location
- Camera/cell phone

## How Do We Get Creative?

Use relevant hashtags and share your photos of the chalk drawings on social media account.

Combine this activity with another activity from this guide.

Advertise and invite the whole school to participate.

Invite the media.

Adapted from exposé: A smoke-free youth initiative by Ottawa Public Health, Flavour Gone: A smoke-free youth initiative by the North West Tobacco Control Area Network (now part of Freeze the Industry), and #ChalkWalk (Twitter).